

OPERATIONS

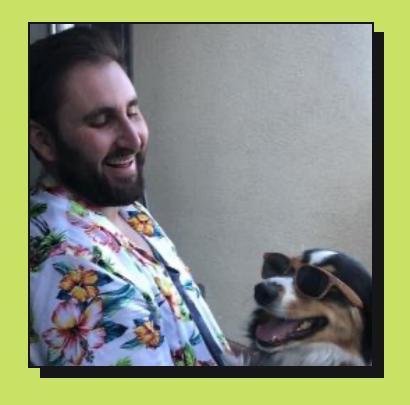
COMPANY

HubSpot Website Portfolio

Navigation starts here.

Meet the Team
Portfolio
How We're Different

Meet the Team



Kyle FreitasStrategic Marketing
& Brand Design



Miguel López

UX/UI Designer

& Project Manager



Mateo Rodriguez

Web Developer
& HubSpot Specialist

The Process

Design

Implementation

Initial Interaction

In our first chat, we'll sit down together to talk about your goals and the best way to approach them.

- Assets gathering
- Brand guidelines

First Drafts

From our first conversation, we'll sketch out some proposals and then talk them through together.

- Home page
- Landings
- Emails

Implementation

Once we start implementing the first approved design, we can move on to designing the other scoped items.

Test & Launch

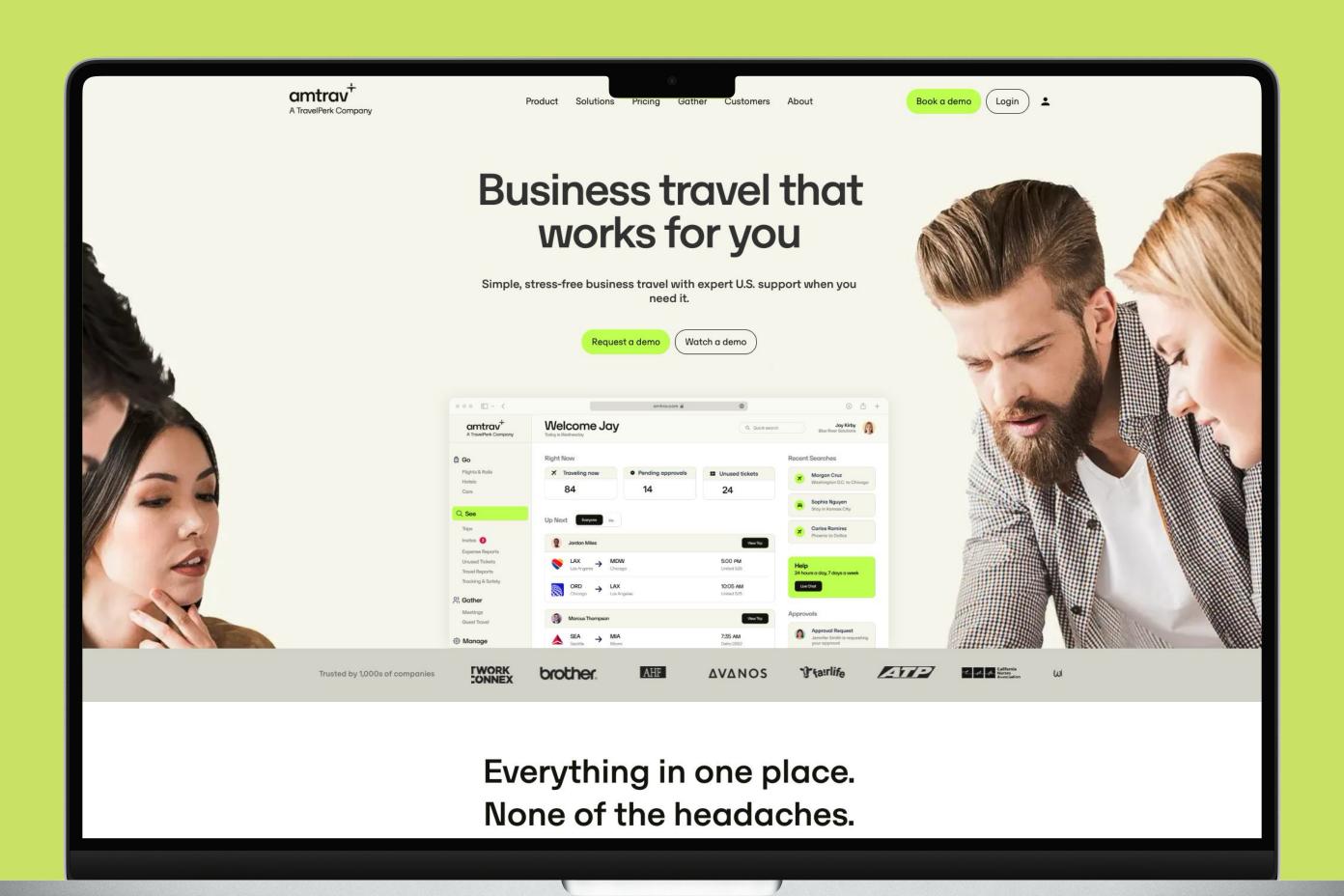
Since we do QA on each item as it's implemented, by the end we review the whole project together, test it thoroughly, and then go live.

Collaboration

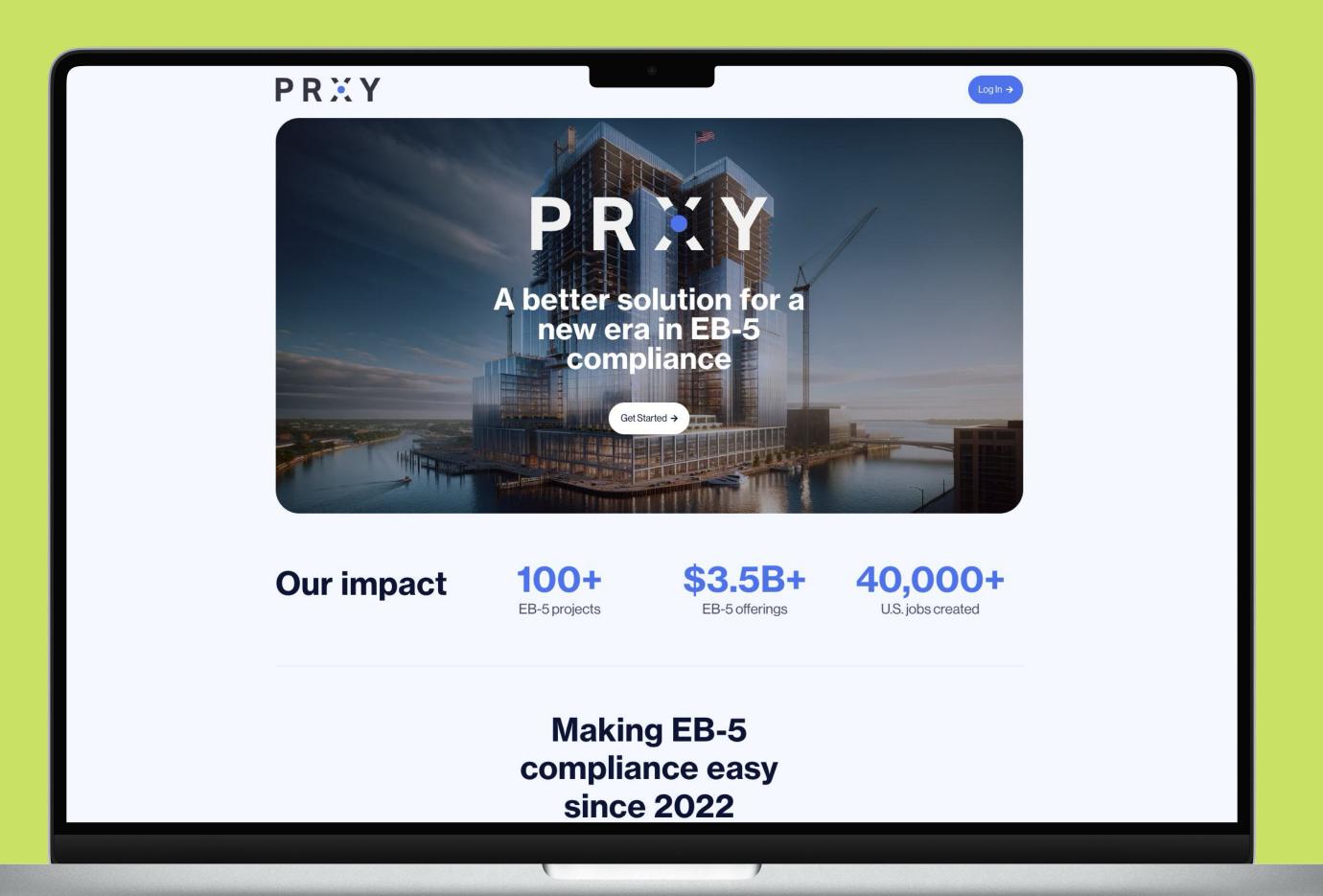
Our Portfolio

Finance

Amtrav



PRXY



Count On Sheep

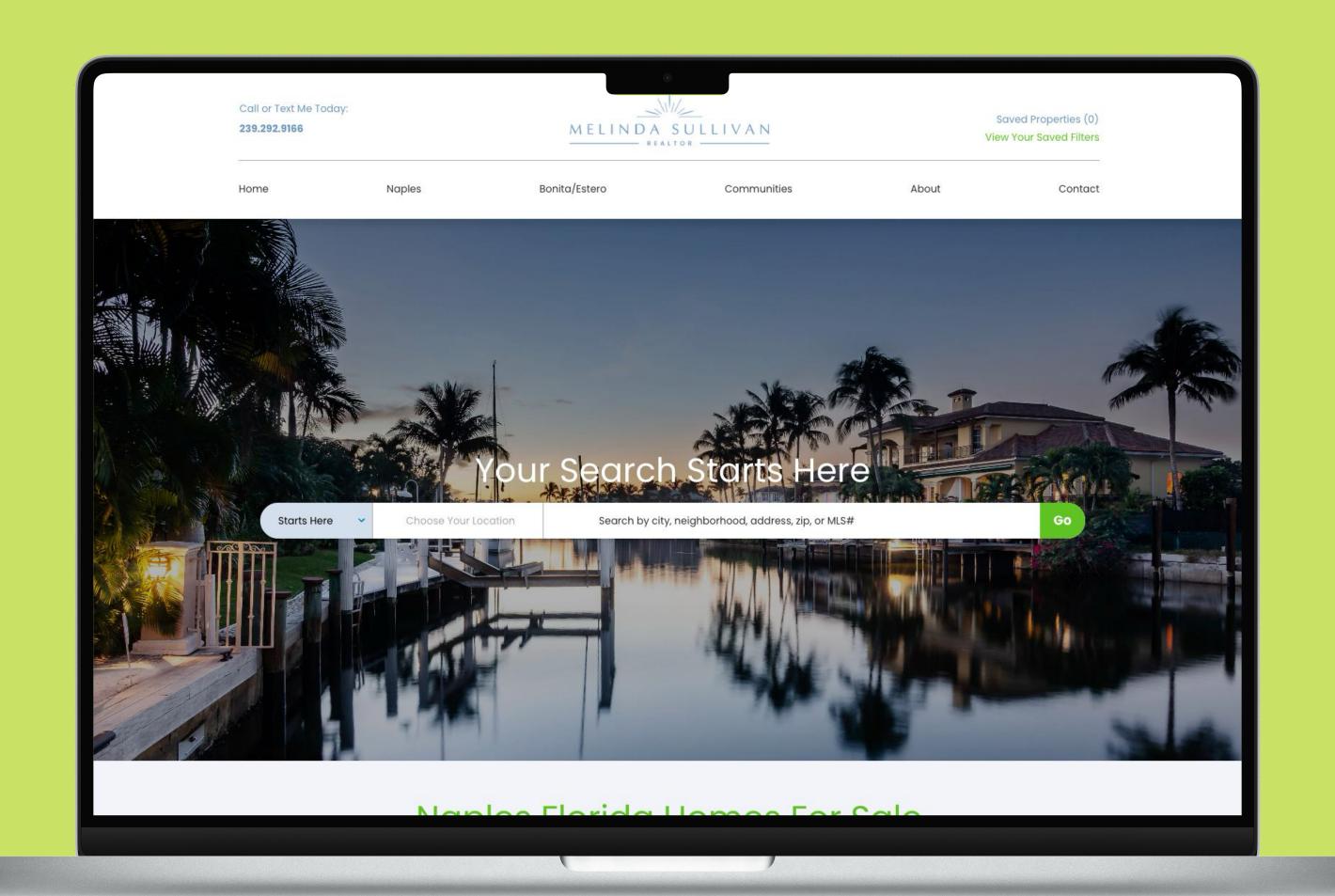


Real Estate

Blue Lake Capital

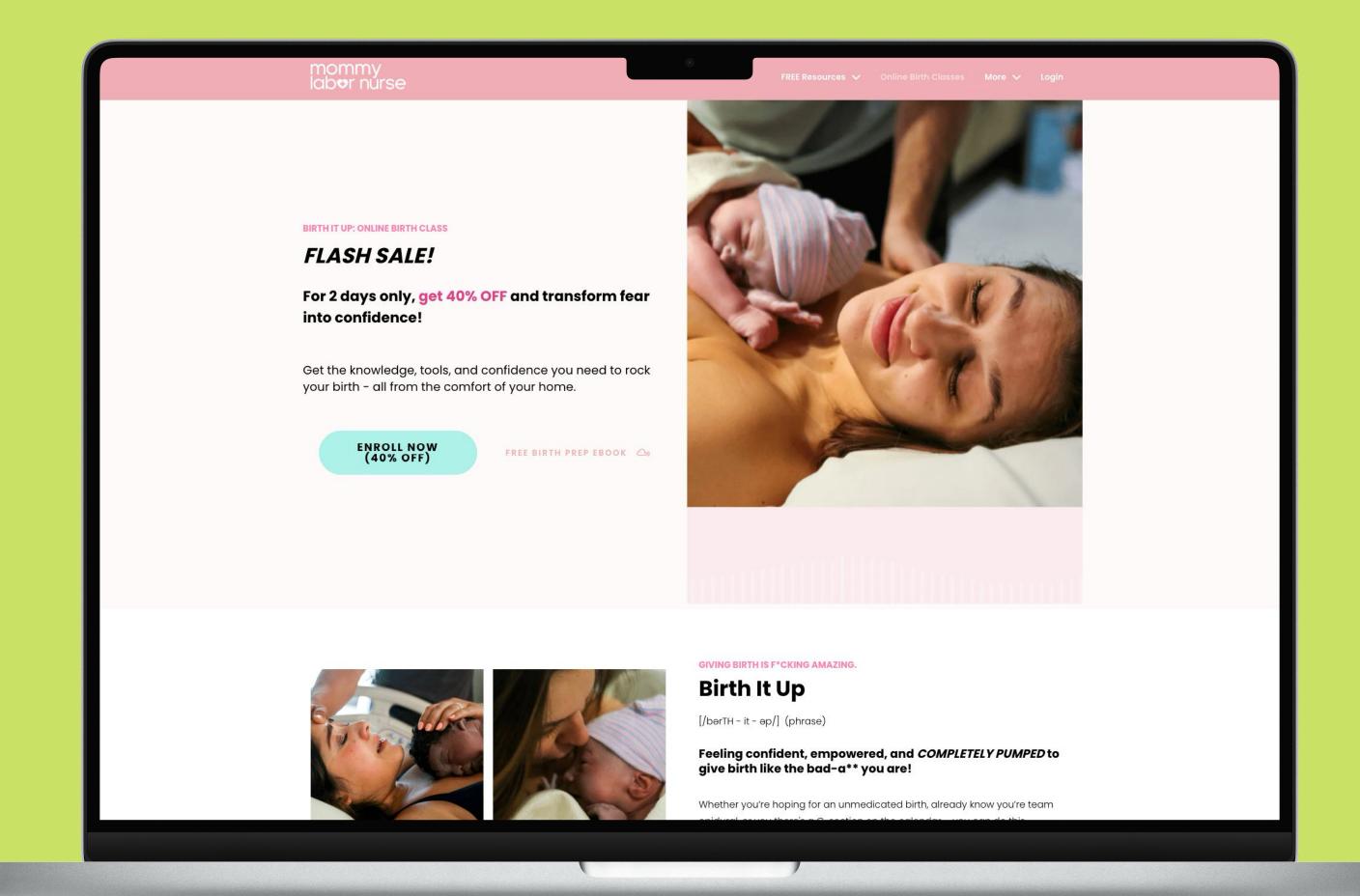


Bonita naples Real Estate

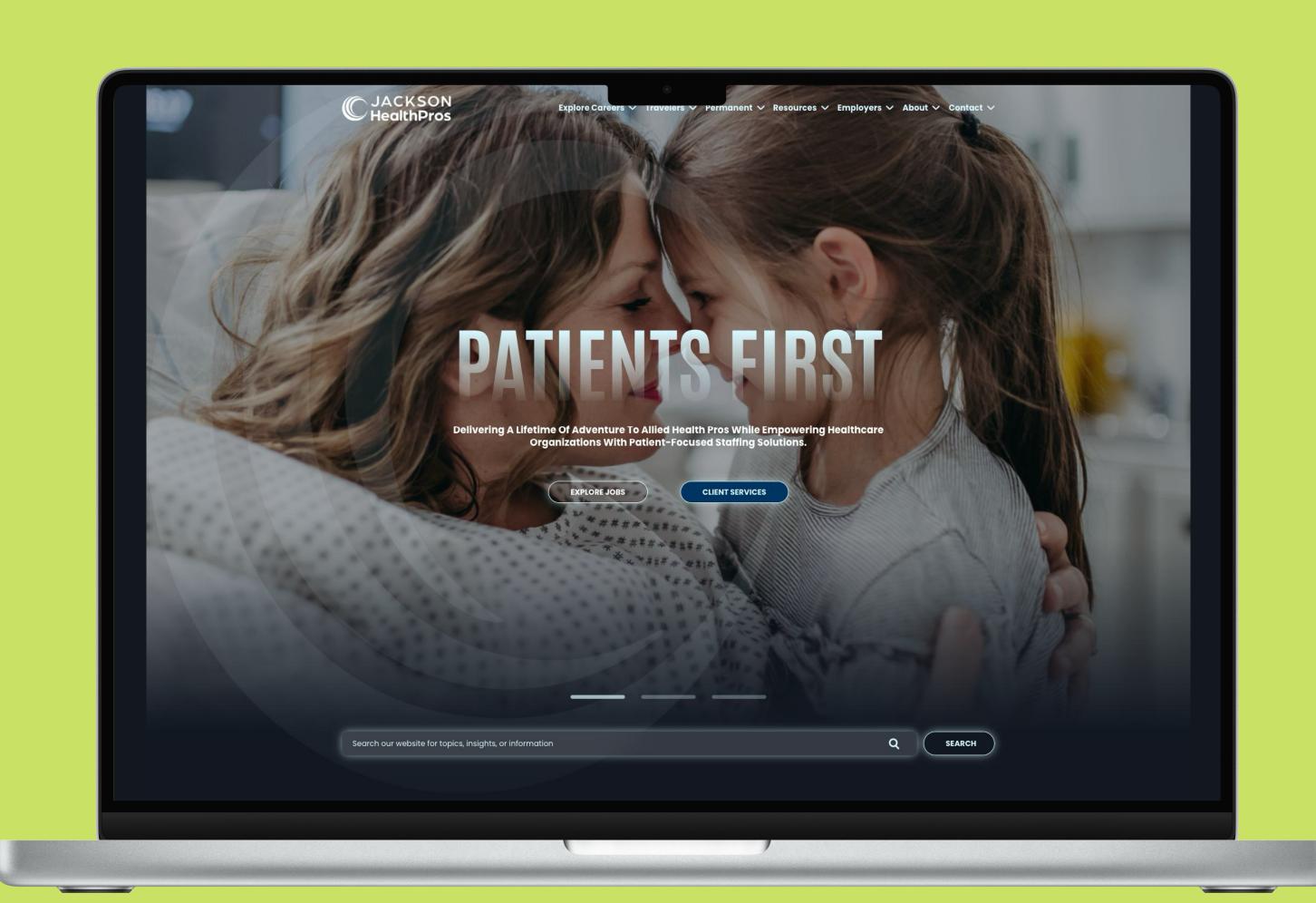


Health

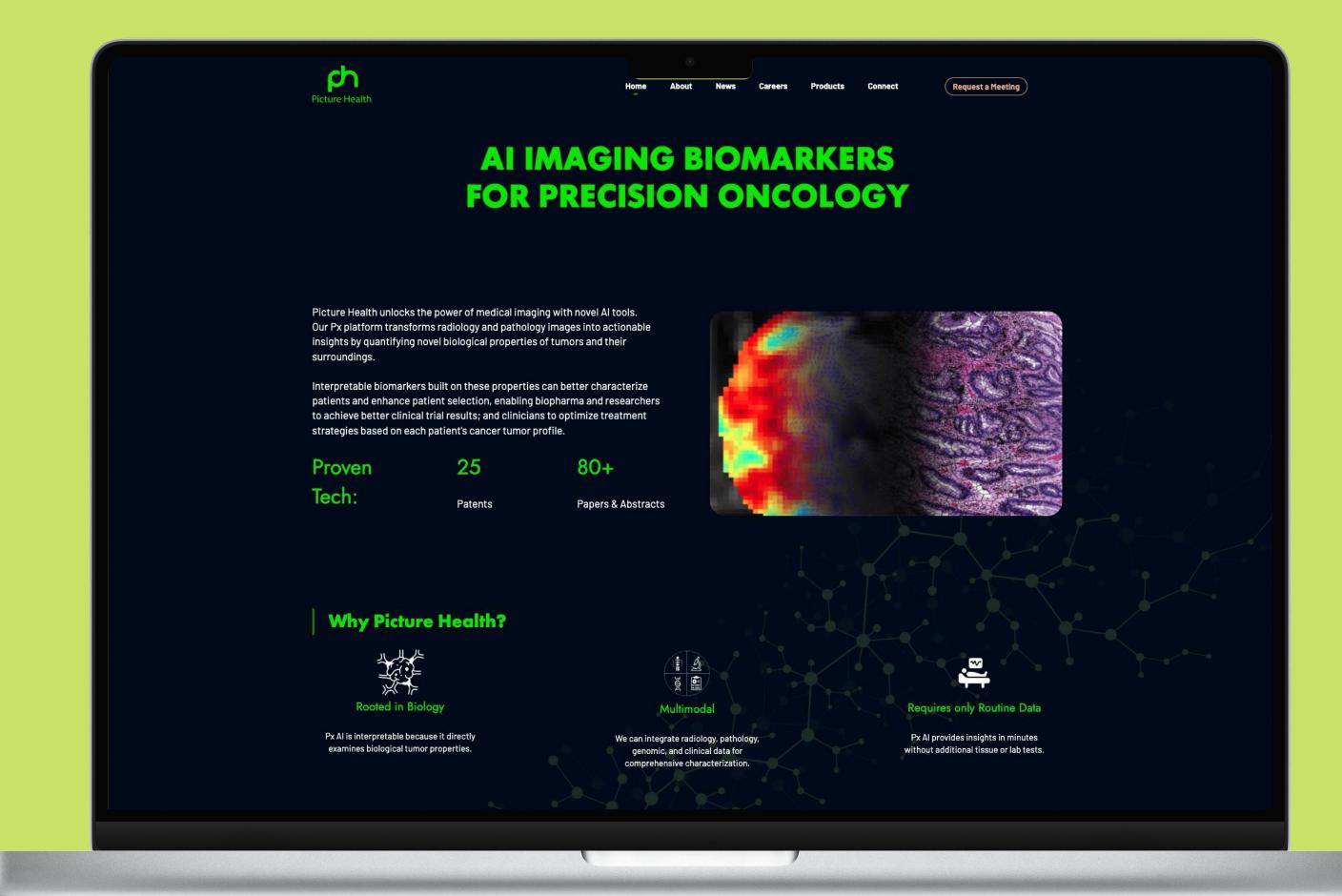
Mommy Labor Nurse



Jackson HealthPros

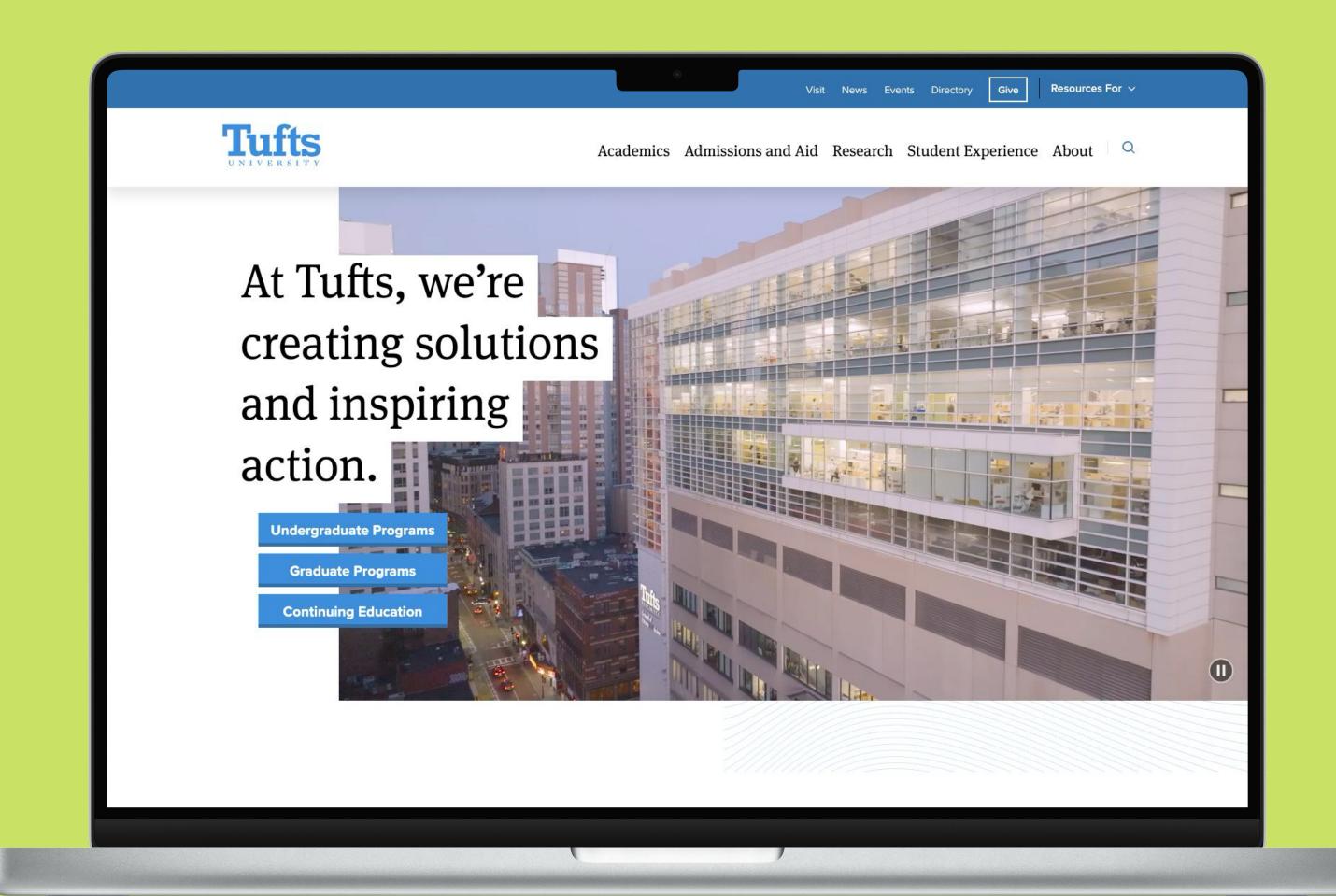


Picture Health

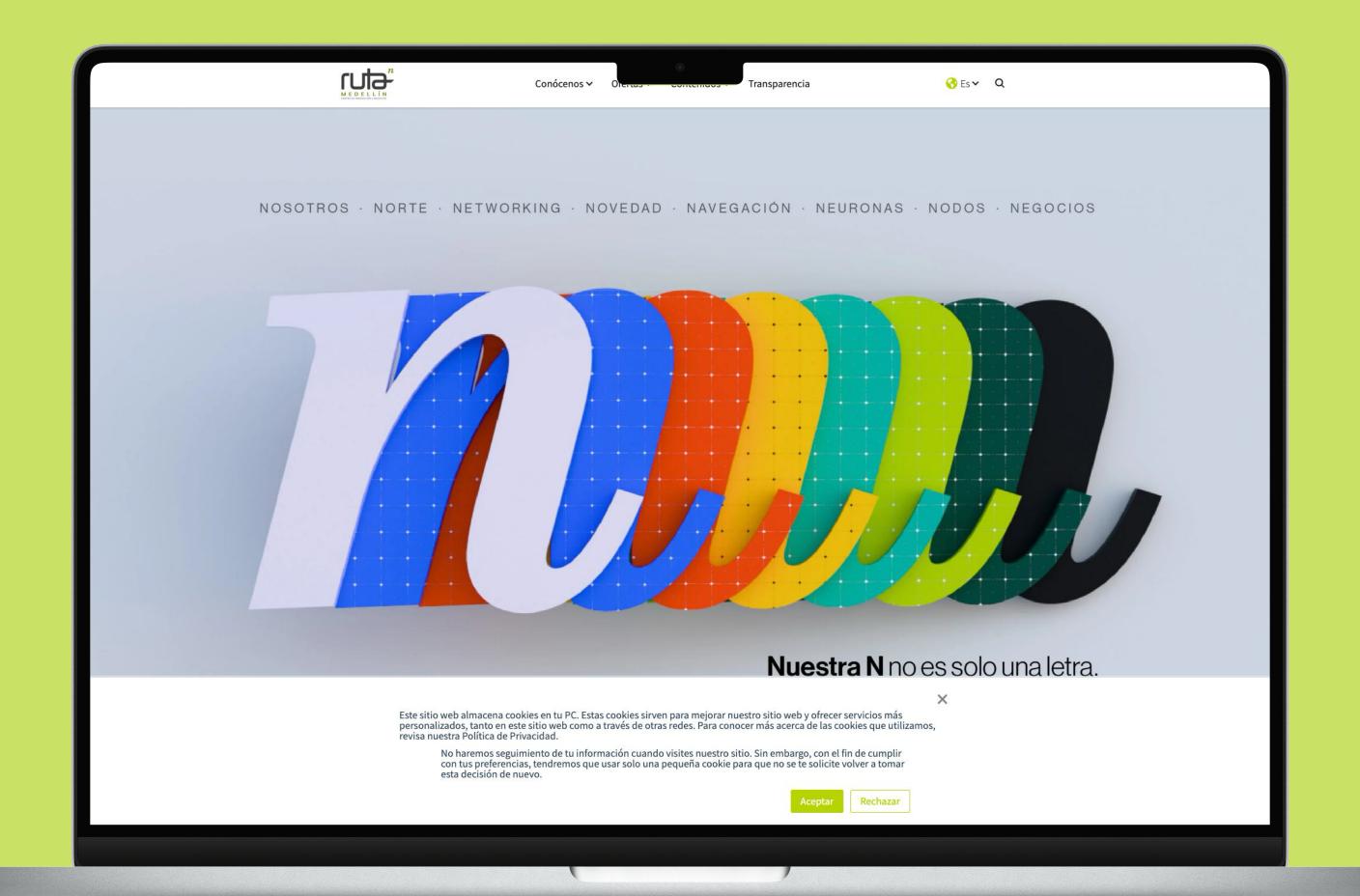


Education

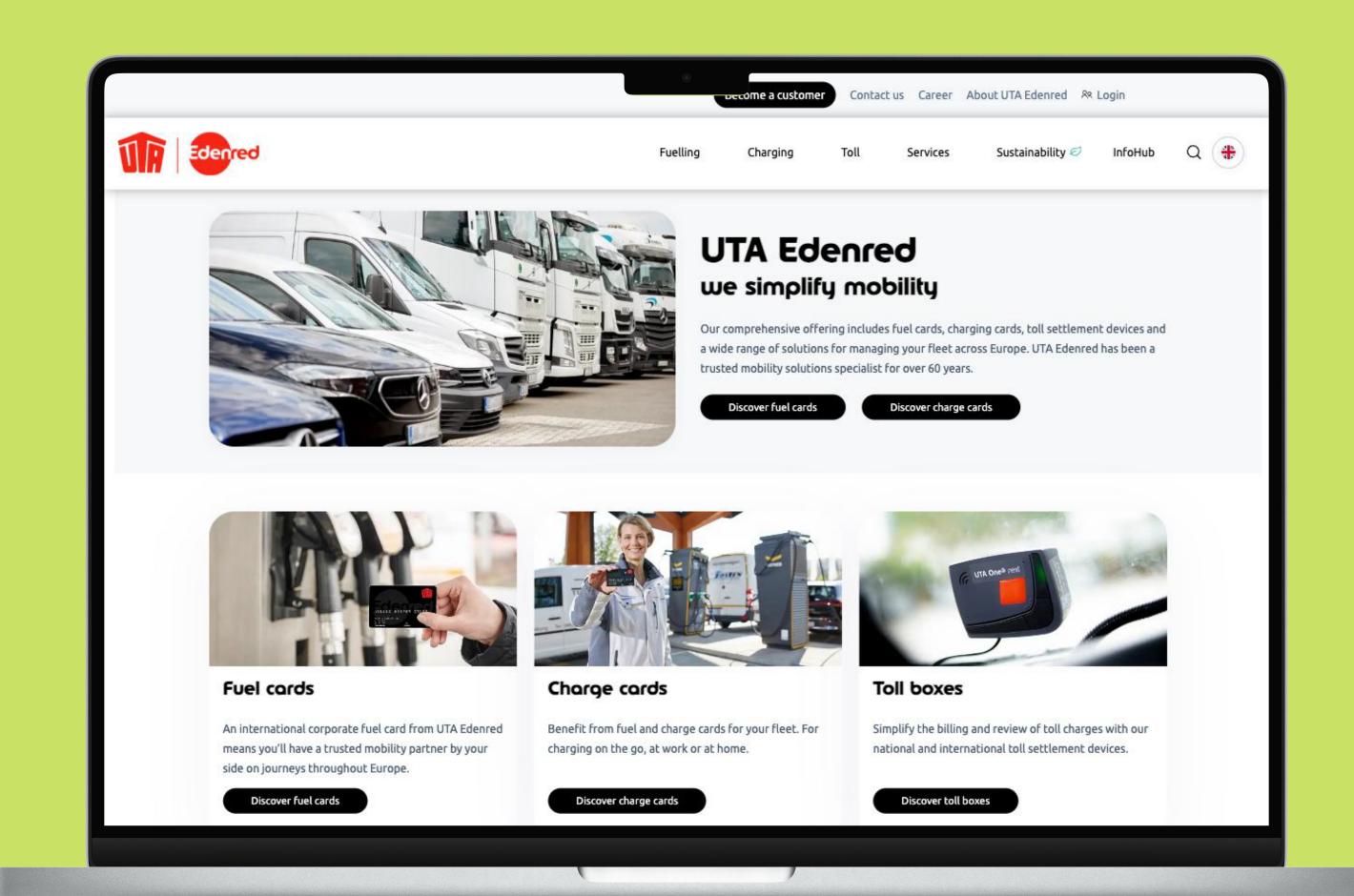
TUFTS University



Ruta N Medellín

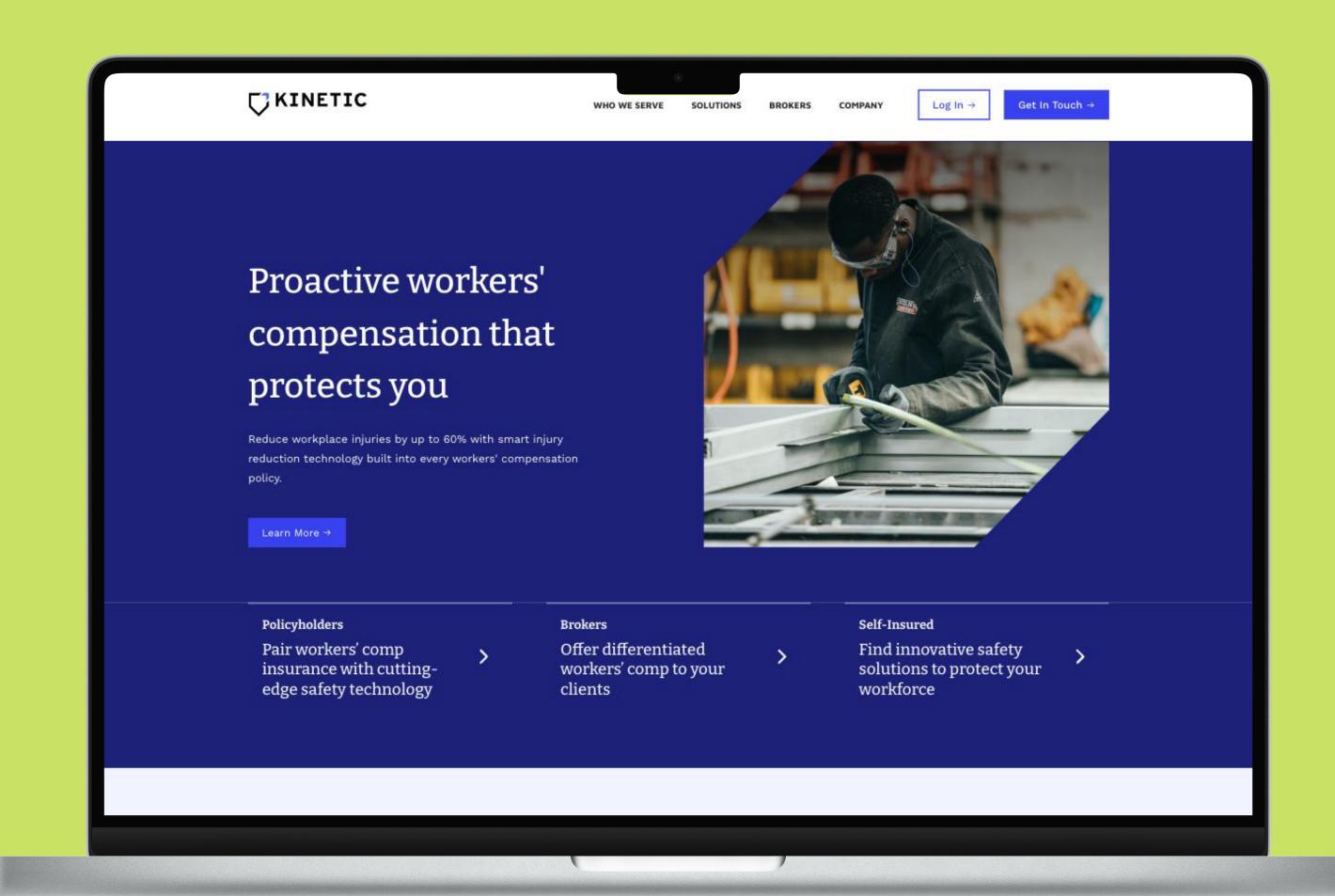


Uta



Business

Kinetic



New Perspective



How We're Different

Distinct by design.

Critical Analysis

Identifies user needs and technical goals to design intuitive, scalable, and effective digital solutions.

Quick Feedback

Rapidly testing and validating ideas to improve UX and development efficiency, ensuring faster iterations and better product decisions.

Fast Support

Quick resolution of UX issues and technical bugs, minimizing downtime and keeping your digital experience running smoothly and efficiently.

Appendix

Here are websites

The Operations Company

has designed and/or built...

- prxyco.com
- amtrav.com
- bluelake-capital.com
- mommylabornurse.com
- countonsheep.com
- picturehealth.com
- theoperationscompany.com



Here are websites our website team

- has designed and/or built...
- jacksonhealthpros.com
- bonitanaplesrealestate.com
- tufts.edu
- kineticcomp.com
- rutanmedellin.org
- web.uta.com/en/
- npws.net



Excited to Work With You!